

**CQ Management Meeting
110809**

Finance Sub-Committee

CQ Swimming has not been successful with other grant applications that have been applied for. However, funding applications will continue to be made as they present themselves.

At the end of last season, Swimming Queensland forwarded a \$2,000.00 cheque to CQ Swimming as a distribution being made to affiliated regions to assist swimming development within the region. Naturally, this money will be applied to CQ development in the 2009 – 2010 Swimming season.

I am advised that Retra-vision's support of Swimming Queensland continues and it is again likely that we shall benefit from the distribution of Retra-vision money vouchers again this season.

Additionally, this email has been received from Swimming Queensland regarding McDonald Statewide sponsorship:

Hi David

As I said over the phone the other day, CQ would receive \$10,000 in McDonald's sponsorship per annum: \$5,000 in cash + a further \$5,000 of in-kind benefits – such as bags, towels, McDonald's caps, water bottles, prizes and awards. Things like medals, squad shirts and team caps would not be covered by the in-kind and, therefore, CQ would pay for them out of the cash component.

The sorts of benefits McDonald's would receive from CQ are:

- Naming rights to all CQ squads, teams, activities and swimmer awards
- Naming rights to all CQ championships
- Branding on:
 - squad and team shirts and caps
 - presentation dais and, if possible, the timing equipment on pool deck
 - CQ medal ribbons
 - Technical Official/volunteer shirts
 - CQ website, letterheads and electronic correspondence
- Advertising in CQ meet programs
- Use of McCafe products (supplied by McDonald's) to Technical Officials and volunteers at selected swim meets
- Signage, including on pool deck.

Would you please confirm by return email that CQ wishes to proceed with the proposed arrangement. We'll then liaise with you about getting things rolling asap.

David Milburn
Finance Sub-committee